



The test behind the . . .



Before you can guarantee a product, you have to know how it will react to conditions it is expected to meet during its service life. Moreover, when you want this information, you want it fast!

When it comes to washable fabrics (or any other washable product) the Launder-Ometer is the machine that can give you the facts—in a fraction of the time normally required. Accepted as the standard laboratory washing machine of the American Association of Textile Chemists and Colorists, the Launder-Ometer can duplicate the effects of as many as 5 commercial laundrings in one forty-five minute test. The data thus provided includes loss of tensile strength, color fastness, resistance to shrinkage, bleeding, washing and mechanical action, and other equally important information.

The Launder-Ometer is also in widespread use for the laboratory dyeing of leathers and textiles and for the testing of dry-cleaning oils and solvents and the efficiency of detergents and soaps. As many as 20 samples can be conducted simultaneously and conditions used for any given test can be reproduced at any time.

Operation of the Launder-Ometer is simple. It is a carefully built machine, soundly constructed, and economical in maintenance and operating costs. Available in 3 sizes with capacities of 20 one pint jars, 20 one quart jars, or 6 two quart jars plus any combination of 10 one pint jars or 10 one quart jars. All models are electrically driven, 1/4 HP to 1/2 HP.

New Inconel jars designed in accordance with A.A.T.C.C. specifications for the new Accelerated Wash Fastness Test No. 3A are now available from Atlas.

ATLAS ELECTRIC DEVICES COMPANY

361 West Superior St., Chicago 10, Ill.

Manufacturers of accelerated testing devices for more than a quarter of a century
WEATHER-OMETERS • FADE-OMETERS • LAUNDER-OMETERS

Names Committees for New Orleans Meeting

COMMITTEE appointments for the 44th Annual Meeting of the American Oil Chemists' Society in New Orleans May 4-6, 1953, are announced by James A. Kime, general chairman, as follows:

- Mrs. C. H. Fisher.....Ladies' Program
- T. H. Hopper.....Technical Program
- C. L. Hoffpauir.....Publicity
- J. J. Ganucheau.....Entertainment
- W. S. Singleton.....Golf
- R. M. Persell.....Registration
- A. F. Freeman.....Hotel Reservations
- E. A. Gastrock.....Treasurer

The program committee is planning papers of wide interest for the technical sessions while the entertainment committee will have a series of events on the lighter side. Mrs. Fisher and her committee's arrangements for the ladies will feature the 150th anniversary of the Louisiana Purchase.



T. H. Hopper

Various technical and administrative committees will also meet during the week, and the Governing Board, outgoing and incoming, will have two sessions, one in advance of the general program and the other at the end. Other Society transactions will be scheduled by the president, E. M. James.

Headquarters will again be at the Roosevelt hotel.

The Hotel Association of New Orleans has allotted 175 rooms at the Roosevelt and 15 rooms each at the St. Charles, Jung, and Monteleone hotels. Hotel reservation requests should be sent direct to A. F. Freeman, hotel chairman, at his address: Southern Regional Research Laboratory, 2100 Robert E. Lee Blvd., New Orleans 19, La. The hotels are booking the convention with the understanding that the rooms will be required for the period beginning May 3 to and including the night of May 6, 1953, with the departure of the majority of those attending on May 7. In making reservations, the date of arrival and of departure, first and second choice of hotel, whether double, single, or twin bedroom is desired, and reservations for wives should be indicated. Those planning to attend are urged to make their reservations early since any rooms not assigned 15 days prior to May 3 automatically revert back to the control of the hotels. C. L. HOFFPAUIR

Establishes Professorship

THE Universal Oil Products Company, Des Plaines, Ill., has established the V. N. Ipatieff Research Professorship in organic chemistry at Northwestern university. The company plans to grant the university \$25,000 a year for the professorship, for an assistant, and for support of research in organic chemistry. The initial grant is for three years.

The professorship is named in honor of the late Dr. Vladimir N. Ipatieff, internationally famous research chemist, who was director of the high pressure and catalytic laboratory at the Northwestern Technological Institute and director of chemical research at Universal.